



CUATRIMESTRE: SEPT - DIC., 2009 / TERM: SEPT - DEC., 2009

Inicio Cuatrimestre : Septiembre 2, 2009

Beginning of Term: September 2, 2009

Término Cuatrimestre: Diciembre 9, 2009

End of Term: December 9, 2009

LEYENDA / KEY

SC = SECCION/SECTION CR = CREDITOS/CREDITS
C = CUATRIMESTRE / T = TERM
PREREQ. = PRE-REQUISITO / PRE-REQUISITE

CARRERA / MAJOR: MERCADEO / MARKETING

1ER CUATRIMESTRE / 1ST TERM

| CLAVE / CODE | ASIGNATURA / COURSE | SC | LU / MO | MA / TU | MI / WE | JU / TH | VI / FR | SA | AULA / ROOM |
|--------------|------------------------------|----|---------|---------|---------|---------|---------|--------|-------------|
| CBU-100 | Análisis de Textos | 1 | 6-8PM | | 6-8PM | | | | E-301 |
| CBU-101 | Introducción a la Psicología | 1 | | | | | 7-10PM | | E-301 |
| CBU-102 | Matemática I | 1 | | 6-8PM | | 6-8PM | | | E-301 |
| CBU-103 | Orientación Institucional | 1 | | | | | 6-7PM | | E-303 |
| CBU-104 | Historia Social Dominicana | 1 | | | | | | 12-3PM | E-301 |
| INS-100 | Informática I | 1 | 8-10PM | | | | | | E-304 |
| | | | | | 8-10PM | | | | E-LAB |
| CBU-100 | Análisis de Textos | 2 | 4-6PM | | 4-6PM | | | | E-301 |
| CBU-101 | Introducción a la Psicología | 2 | | 6-8PM | | 7-8PM | | | E-308 |
| CBU-102 | Matemática I | 2 | | 4-6PM | | 4-6PM | | | E-301 |
| CBU-103 | Orientación Institucional | 2 | | | | | 7-8PM | | E-303 |
| CBU-104 | Historia Social Dominicana | 2 | | | | | 4-7PM | | E-301 |
| INS-100 | Informática I | 2 | 6-8PM | | | | | | E-304 |
| | | | | | 6-8PM | | | | E-LAB |

2DO CUATRIMESTRE / 2ND TERM

| CLAVE / CODE | ASIGNATURA / COURSE | SC | LU / MO | MA / TU | MI / WE | JU / TH | VI / FR | SA | AULA / ROOM |
|--------------|-------------------------|----|---------|---------|---------|---------|---------|--------|-------------|
| MER-120 | Principios de Marketing | 1 | | | | | | 12-3PM | E-307 |

3ER CUATRIMESTRE / 3TH TERM

| CLAVE / CODE | ASIGNATURA / COURSE | SC | LU / MO | MA / TU | MI / WE | JU / TH | VI / FR | SA | AULA / ROOM |
|--------------|---------------------------|----|---------|---------|---------|---------|---------|----|-------------|
| ECO-130 | Economía General | 1 | | | | | 6-9PM | | E-306 |
| ADM-130 | Funciones Administrativas | 1 | | 6-8PM | | 6-8PM | | | E-304 |
| CON-130 | Contabilidad I | 1 | 6-8PM | 8-10PM | | | | | E-308 |
| MAT-130 | Matemática Financiera | 1 | 8-10PM | | 8-9PM | | | | E-303 |
| MER-130 | Promoción | 1 | | | 6-7PM | 8-10PM | | | E-300 |

4TO CUATRIMESTRE / 4TH TERM

| CLAVE / CODE | ASIGNATURA / COURSE | SC | LU / MO | MA / TU | MI / WE | JU / TH | VI / FR | SA | AULA / ROOM |
|--------------|--------------------------|----|---------|---------|---------|---------|---------|-------|-------------|
| ECO-240 | Economía Dominicana | 1 | | | | | | 3-6PM | E-305 |
| CON-240 | Contabilidad II | 1 | | 6-8PM | | 6-8PM | | | E-305 |
| EST-240 | Estadística I | 1 | | | | | 7-10PM | | E-305 |
| MER-240 | Fijación de Precios | 1 | 6-9PM | | | | | | E-402 |
| MER-241 | Principios de Publicidad | 1 | | | 7-10PM | | | | E-300 |



CUATRIMESTRE: SEPT - DIC., 2009 / TERM: SEPT - DEC., 2009

Inicio Cuatrimestre : Septiembre 2, 2009

Beginning of Term: September 2, 2009

Término Cuatrimestre: Diciembre 9, 2009

End of Term: December 9, 2009

LEYENDA / KEY

SC = SECCION/SECTION CR = CREDITOS/CREDITS
C = CUATRIMESTRE / T = TERM
PREREQ. = PRE-REQUISITO / PRE-REQUISITE

CARRERA / MAJOR: MERCADEO / MARKETING

6TO CUATRIMESTRE / 6TH TERM

| CLAVE /CODE | ASIGNATURA / COURSE | SC | LU / MO | MA / TU | MI / WE | JU / TH | VI / FR | SA | AULA / ROOM |
|-------------|-------------------------|----|---------|---------|---------|---------|---------|-------|-------------|
| ADM-260 | Gerencia Financiera I | 1 | 8-10PM | | | | 6-7PM | | E-308 |
| MER-260 | Gerencia de Ventas | 1 | | 7-10PM | | | | | E-306 |
| ING-260 | Inglés Intermedio I | 1 | 6-8PM | | 6-8PM | | | | E-305 |
| MER-261 | Canales de Distribución | 1 | | | | 6-9PM | | | E-402 |
| MER-262 | Mercadeo de Servicios | 1 | | | | | | 1-4PM | E-305 |

7MO CUATRIMESTRE / 7TH TERM

| CLAVE /CODE | ASIGNATURA / COURSE | SC | LU / MO | MA / TU | MI / WE | JU / TH | VI / FR | SA | AULA / ROOM |
|-------------|-----------------------------------|----|---------|---------|---------|---------|---------|-------|-------------|
| ING-370 | Inglés Intermedio II | 1 | 6-8PM | | 6-8PM | | | | E-306 |
| MET-370 | Metodología de la Investigación | 1 | | 7-10PM | | | | | E-404 |
| MER-370 | Comercio Internacional | 1 | | | | | | 2-5PM | E-307 |
| MER-371 | Psicología del Consumidor | 1 | | | | | 7-10PM | | E-300 |
| MER-372 | Marketing Internacional | 1 | | | | 6-9PM | | | E-306 |
| MER-373 | Planeación y Pronóstico de Ventas | 1 | | | 8-10PM | 9-10PM | | | E-306 |

9NO CUATRIMESTRE / 9TH TERM

| CLAVE /CODE | ASIGNATURA / COURSE | SC | LU / MO | MA / TU | MI / WE | JU / TH | VI / FR | SA | AULA / ROOM |
|-------------|---------------------|----|---------|---------|---------|---------|---------|-------|-------------|
| FIL-390 | Etica Profesional | 1 | | | 6-8PM | | | | E-306 |
| ING-390 | Inglés Avanzado II | 1 | | | | | | 2-6PM | E-303 |

10MO CUATRIMESTRE / 10TH TERM

| CLAVE /CODE | ASIGNATURA / COURSE | SC | LU / MO | MA / TU | MI / WE | JU / TH | VI / FR | SA | AULA / ROOM |
|-------------|------------------------|----|---------|---------|---------|---------|---------|-------|-------------|
| ADM-412 | Simulación de Negocios | 1 | | | | | | | N/A |
| ING-410 | Inglés Avanzado III | 1 | | | | | | 2-6PM | E-306 |
| ADM-411 | Seminario de Grado | 1 | | | | | | | N/A |